



# Coach Profile

## Alison Blomkamp

**Alison is passionate about developing people and businesses.**

Alison brings to life the key qualities of a business leader and personifies the benefits in creating the right culture for your organisation.

Alison's qualifications include a Diploma Teaching, Bachelor Social Science, a Masters in Facilitation, Cert IV Training & Assessment, a Diploma in Business and a Diploma Training & Assessment.

Alison has worked across a plethora of industry sectors which include education, hospitality and tourism, IT, manufacturing, services, government and not-for-profit .

She firmly believes that there is room for people to grow no matter how successful their organisation is and that people will deliver more if they're valued for the work and effort they put in.

Helping business understand this perspective and showing them how to bring it alive in an organisation is something Alison has the potential to create in all areas of your organisation.

Alison's insights into issues such as people, persuasion, culture, management and vision will challenge your thinking and motivate you to create a more powerful, results-focused culture.

Alison has many outstanding achievements to her credit since founding her first successful business over 25 years ago.

She's passionate about developing people and businesses and has led many people, successfully mentoring and facilitating them to greater success. Her ability to focus on practical strategies comes from her walk the talk attitude, and from years of achieving great results in her own enterprises.