

PRESS RELEASE

23 May 2008



ENTERPRISE CONNECT PROGRAM LAUNCHED IN GOLD COAST REGION

Enterprise Connect, a new Federal Government initiative, provides comprehensive support to Australian small and medium sized manufacturers, to help them become more innovative, efficient and competitive. The Australian Government's new Enterprise Connect initiative launched on the 21st May is designed to help eligible companies acquire the knowledge, tools and expertise to improve productivity, increase competitiveness and fully capitalize on their growth potential.

(www.enterpriseconnect.gov.au)

Companies need to be a manufacturer or related service company, and have a turnover between \$2-100m to be eligible for the program. A free business review is provided, and upon completion of the action plan companies will be eligible for a 1:1 grant up to \$20,000 to assist with implementing improvement initiatives identified during the review process.

Gold Coast based productivity improvement specialists; The Improve Group has been selected as one of only ten Partner Organisations due to their ability to help achieve the aims of Enterprise Connect, and provides these services in Brisbane, North and Far North Queensland and Central West Queensland. Such partner organisations have extensive networks, have internal capacities to support the delivery of Enterprise Connect services, and employ specialist Business Advisers to deliver the Business Reviews across Australia.

The Improve Group is a specialist consultancy that provides productivity programs to industry, predominantly in the manufacturing and processing sectors. Services include subsidized Competitive Manufacturing training and implementation programs, manufacturing and supply chain diagnostics and benchmarking, strategic planning, lean and Six Sigma consultancy and training to the services and manufacturing sectors. (www.improvegroup.com.au). To register your interest in the program, or tap into the wider Australian network of Business Advisers please contact The Improve Group –1800 886 269

For more information, please contact:

Patricia Paolini, Communications Manager, The Improve Group

07 3267 8602/ 0431467 919