



# PRESS RELEASE

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## THE IMPROVE GROUP'S LAUNCHES TOWNSVILLE OFFICE TO SUPPORT "AUSTRALIAN-MADE" MANUFACTURING

The Improve Group, Australasia's leading productivity improvement provider, has launched its Townsville based coaching programs to support northern Queensland's manufacturing and process industries.

The Improve Group has been providing successful Competitive Manufacturing coaching and consulting to industry throughout Australia and New Zealand. Its expansion into North Queensland has come as a natural progression following the opening of branches in Wide Bay and Central Queensland and due to industry demand as more organisations learn about our program and "lean" transformations. The Improve Group's programs, which are based on world-class "Lean" principles, provide coaching to manufacturers on how to reduce waste, improve process and sustain a new "lean" approach to production, which in turn increases production and revenue.

Managing Director Bob Carter said "Australian manufacturers are constantly battling to keep manufacturing in Australia. Many have moved overseas when what they really needed to do was search for the alternatives in their own country. We have committed to a branch and coaching staff in Townsville because we believe manufacturers are looking for change and need it now. We're already working with Rydweld, a Townsville-based and family-owned manufacturer of motor bodies for the grazing, trucking and auto industries and have a number of other clients throughout Queensland, other Australian states and in New Zealand.

Our new Townsville-based Excellence Coach, Stephen Tompkins, will be working with Rydweld's team of participants and is looking forward to a busy schedule. He said "I'm very excited about bringing Competitive Manufacturing to Townsville because I've seen just how it can turn things around for any business. If we can spread the "lean" word and help just one company increase their profits, then we've done our job".

Stephen is an experienced manufacturing professional with an extensive background in a number of key industries such as the warehousing, food/beverage and glass-fibre industries, making a profitable and successful contribution to each environment. Stephen has been involved in the implementation of process and quality improvements, performance management, maintenance and machine efficiency program for organisations such as Coca Cola Amatil, Aurora Glass Fibre, Fleetmark Pty Ltd and Hella Australia.

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